



International
Trade
Centre

aftias

Aid for Trade Initiative
for the Arab States



TRADE IMPACT
FOR GOOD

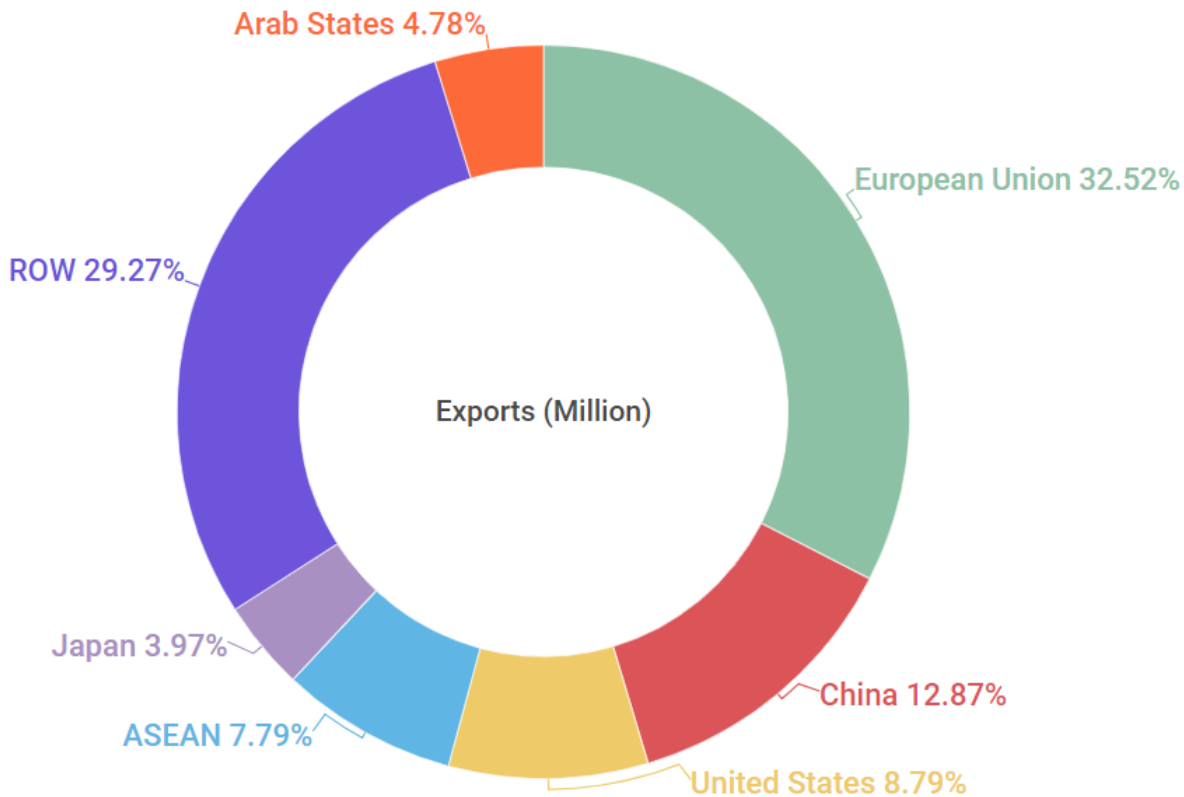
TRADE AND REGIONAL INTEGRATION IN THE ARAB STATES

HIGH-LEVEL REGIONAL WORKSHOP

11-12 December 2018, Marrakech



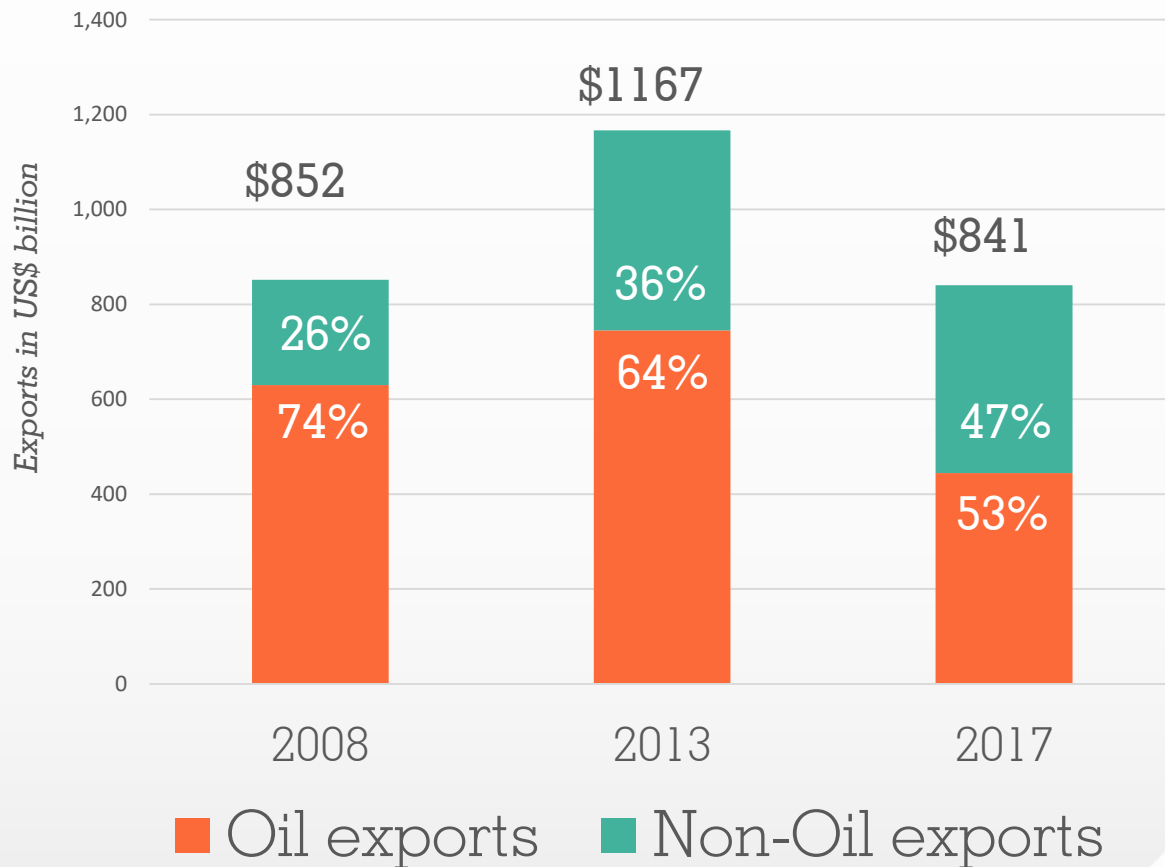
Arab States in the Global Trade Context



\$17.5 trillion
Global Exports

\$841 billion
Arab Exports

Arab exports are less dependent on oil



2008 - 2017

- Total exports have gone down
- Non-oil exports have gone up from \$222 billion to almost \$400 billion

Intra-Arab trade has remained low...

19%

EXPORT

Share of total Arab exports to fellow member countries

11%

IMPORT

Share of total Arab import from fellow member countries

Figures show trade in non-oil products

Regional integration – by country

	Share of LAS members' trade	
	with	RoW
Algeria	5.86%	94.14%
Bahrain	36.88%	63.12%
Comoros	16.21%	83.79%
Djibouti	12.64%	87.36%
Palestine, State of	32.86%	67.14%
Iraq	19.08%	80.92%
Jordan	27.73%	72.27%
Kuwait	20.89%	79.11%
Lebanon	20.76%	79.24%
Libya, State of	24.23%	75.77%
Mauritania	7.74%	92.26%
Morocco	5.36%	94.64%
Oman	37.60%	62.40%
Qatar	20.42%	79.58%
Saudi Arabia	16.94%	83.06%
Somalia	42.47%	57.53%
Sudan	39.29%	60.71%
Syrian Arab Republic	27.06%	72.94%
United Arab Emirates	14.53%	85.47%
Tunisia	7.63%	92.37%
Egypt	16.16%	83.84%
Yemen	22.27%	77.73%

Green: share of LAS >30%

Red: share of LAS <10%

Regional integration varies widely across countries in the LAS region

Note: based on ITC positive list of products, which excludes oil, waste products, etc. and a average between 2012-2016.

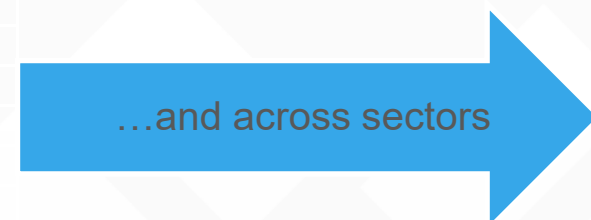
→ Total trade is defined as (exports+imports)/2

Regional integration – by sector

	Share of trade in top traded product groups	
	<i>with</i>	
Machinery	10.31%	89.69%
Motor vehicles & parts	6.39%	93.61%
Plastics & rubber	23.74%	76.26%
Electronic equipment	14.64%	85.36%
Chemicals	15.75%	84.25%
Ferrous metals	22.85%	77.15%
Jewellery & precious metal articles	20.26%	79.74%
Apparel	6.78%	93.22%
Other metals	24.98%	75.02%
Metal products	23.81%	76.19%
Aircrafts, spacecrafts & parts	1.16%	98.84%
Pharmaceutical components	16.79%	83.21%
Other food products	32.83%	67.17%
Optical products, watches & medical instruments	5.71%	94.29%
Miscellaneous manufactured products	10.86%	89.14%
Paper products	33.53%	66.47%
Dairy products	41.52%	58.48%
Synthetic textile fabric	6.15%	93.85%
Beauty products & perfumes	31.89%	68.11%
Fertilizers	6.56%	93.44%
Wheat	0.26%	99.74%
Vegetable oils & fats	22.10%	77.90%
Mineral products	39.69%	60.31%
Fruits	32.92%	67.08%
Other cereals	1.05%	98.95%
Sugar	23.10%	76.90%
Boats & parts	37.04%	62.96%
Wood & vegetable material	5.62%	94.38%
Ceramic articles	25.13%	74.87%
Footwear	6.42%	93.58%

Green: share of LAS >30%

Red: share of LAS <10%



Note: based on ITC positive list of products, which excludes oil, waste products, etc. and a average between 2012-2016.

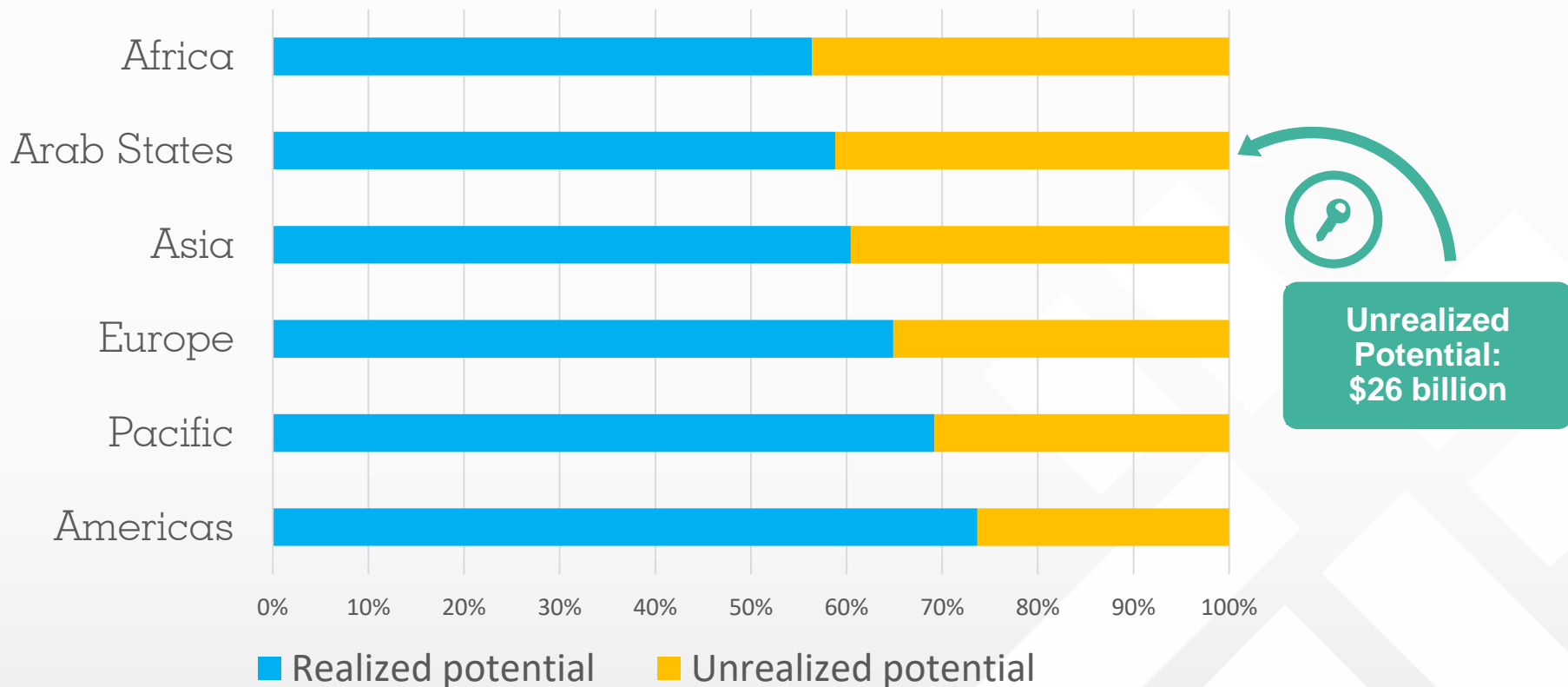
- Total trade is defined as (exports+imports)/2
- The graph includes top 30 sectors in terms of total trade

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Unrealized intra-regional export potential

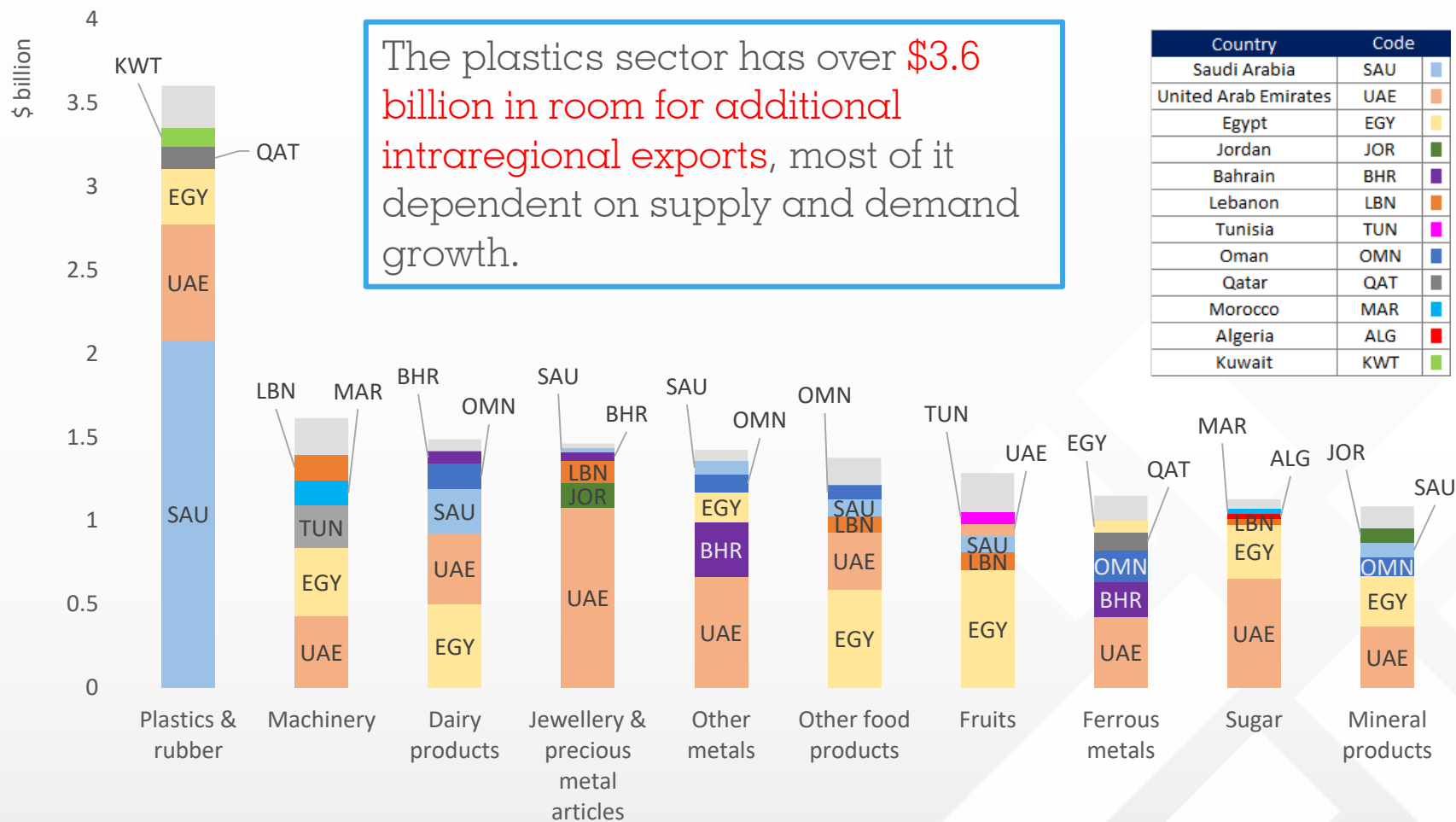


Significant share of untapped trade opportunities among Arab States



Leverage existing trade complementarity

Sectors with the greatest untapped potential for intraregional exports



The starting point for today...

TUNIS Regional Meeting 2014



IDENTIFYING TRADE HURDLES

What are the current hurdles to trade in the Arab region that is hindering regional integration?

THE WAY FORWARD

What actions are needed in the national and regional level to overcome these?

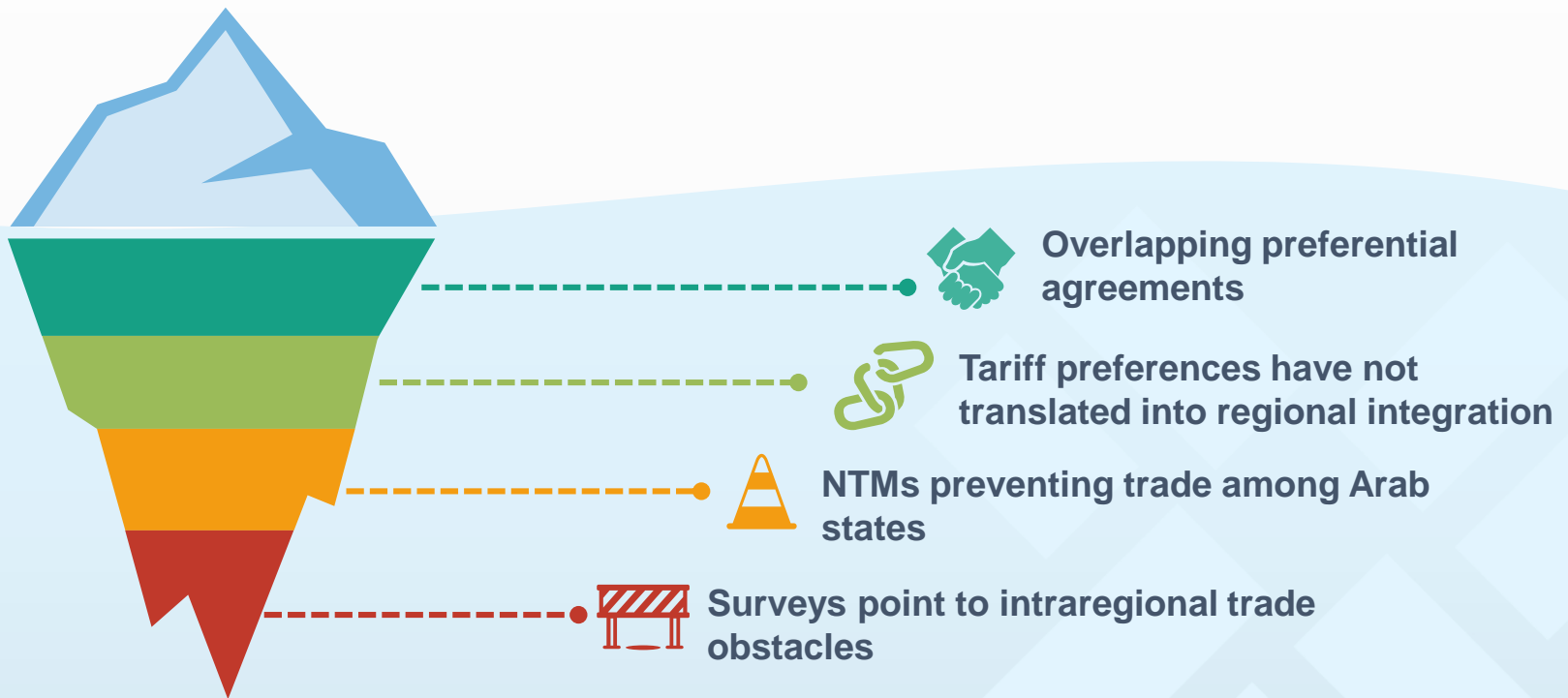




IDENTIFYING TRADE HURDLES

TUNIS Regional Meeting 2014

Issues hindering regional integration





IDENTIFYING TRADE HURDLES

TUNIS Regional Meeting 2014

Issues hindering regional integration

How we know?

- Inputs from NTM Business Surveys in Arab Countries

2160

Companies
interviewed



4 Arab
countries



IDENTIFYING TRADE HURDLES

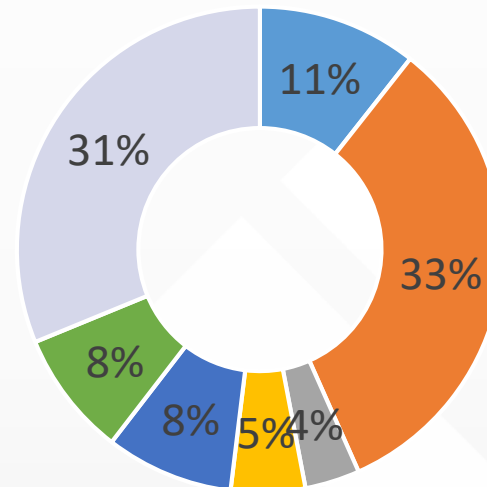
TUNIS Regional Meeting 2014

Inputs from NTM Business Surveys in Arab Countries

Affected exporters



Types of NTMs faced only in the destination Arab countries



- A. Technical requirements
- B. Conformity assessment
- C. Pre-shipment inspection and other entry formalities
- E. Quantity control measures
- F. Charges, taxes and price control measures
- G. Finance Measures
- O. Rules of origin and related certificate of origin

Based on interviews in 4 Arab countries



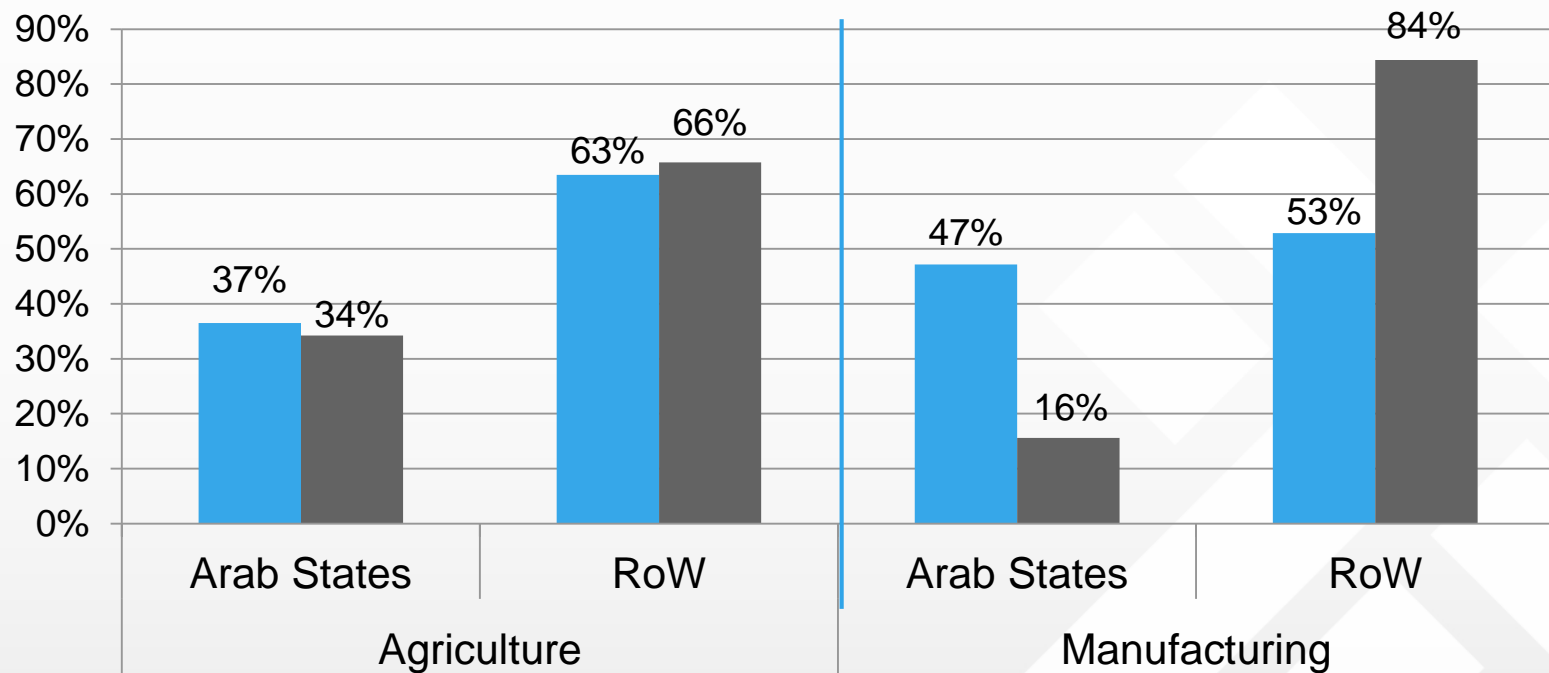


IDENTIFYING TRADE HURDLES

TUNIS Regional Meeting 2014

Inputs from NTM Business Surveys in Arab Countries

What are the most affected export sectors and destinations for Arab States?



■ Share of NTM cases ■ Share of exports to this region

ITC calculations based on Survey findings for Egypt, Morocco, Palestine and Tunisia.

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FOR YOUR INFORMATION

NTM Business Survey has been implemented in 3 additional Arab countries, interviewing more than 1000 companies

NTM Business Survey in the Arab states – 2018 Status

3200

Companies interviewed



7 Arab countries*



New data but consistent results.
Slightly higher affectedness rate among exporters

Affected exporters



Based on interviews in 4
Arab countries - 2014

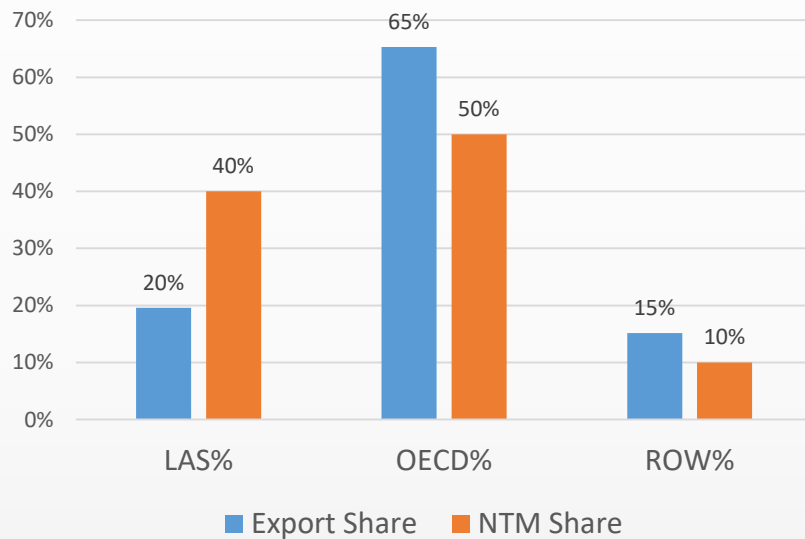
Affected exporters



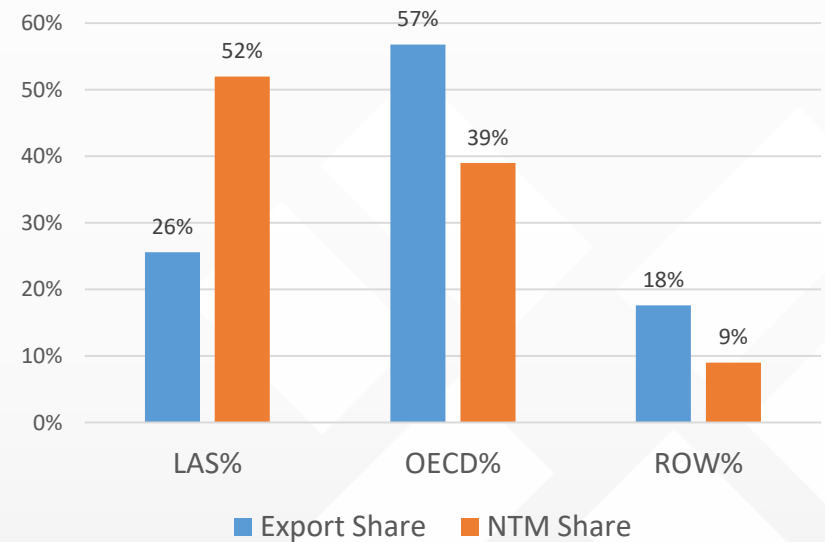
Based on interviews in 7*
Arab countries - 2018

New data but consistent results. NTMs faced in regional Arab counties are proportionally higher

*Results based on survey in 4
countries – 2014*

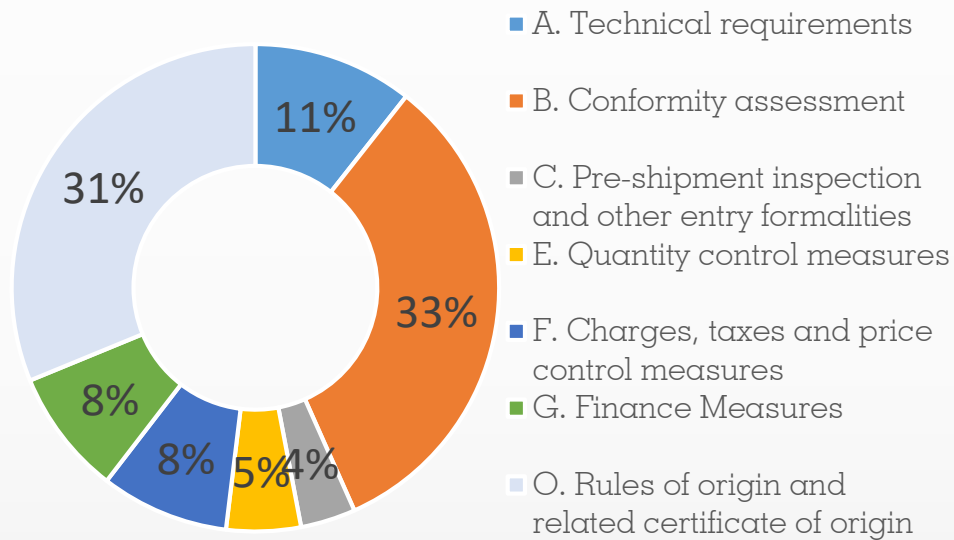


*Results based on survey in 6
countries – 2018*

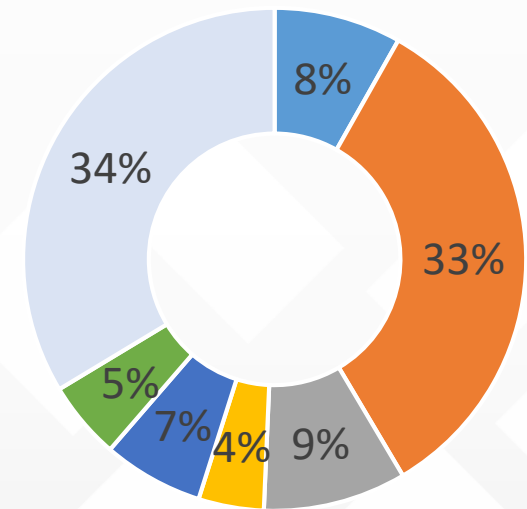


New data but consistent results. Types of NTM hurdles are fairly similar

Results from 4 Arab countries (2014)



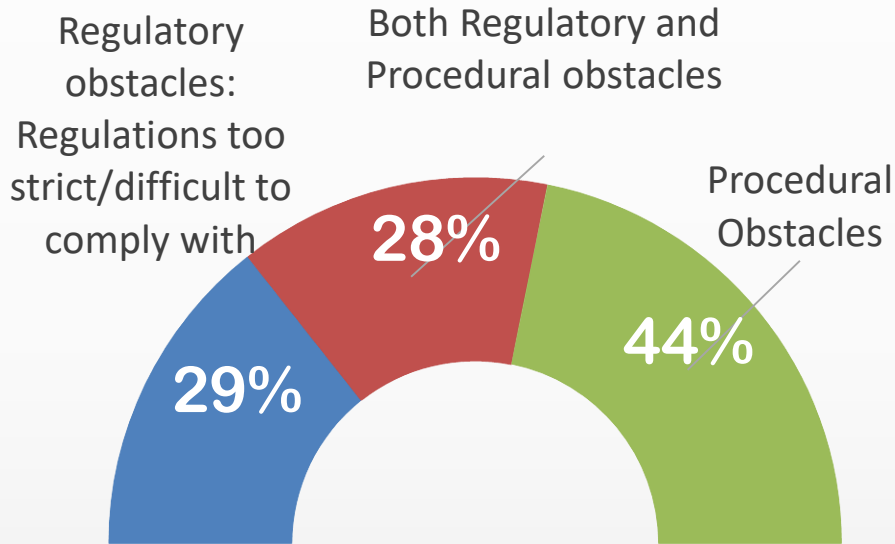
Results from 6 Arab countries (2018)



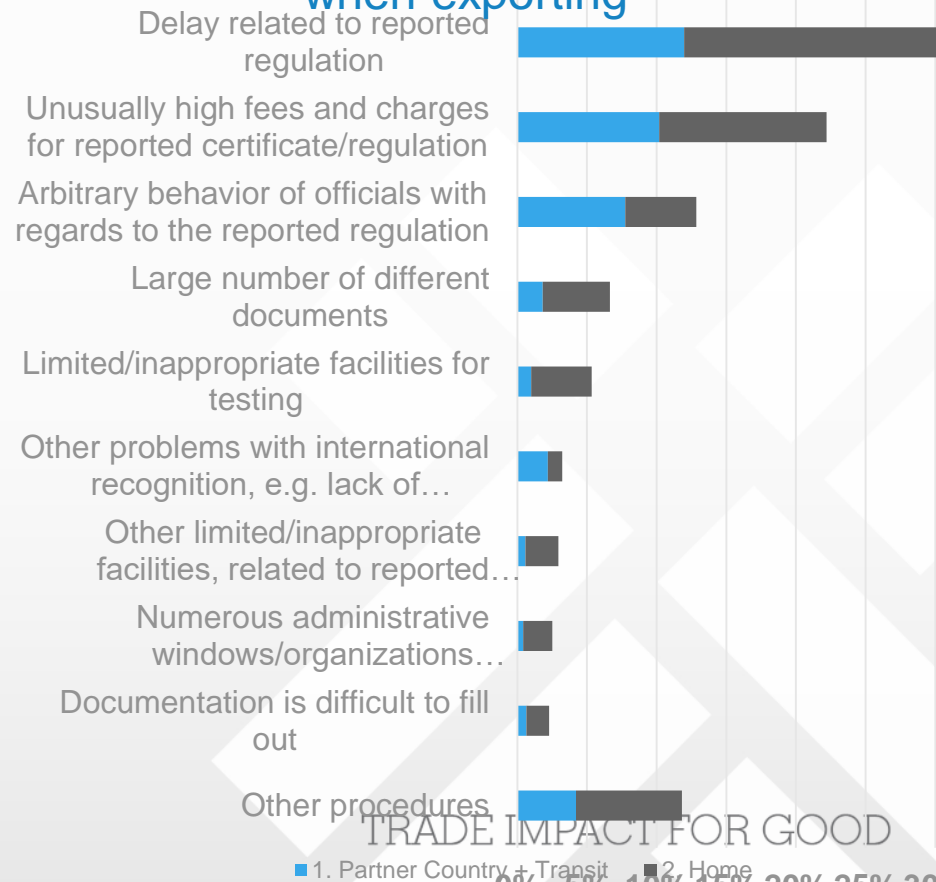


IDENTIFYING TRADE HURDLES

Inputs from NTM Business Surveys in Arab Countries



Type of POs and where they occur when exporting





THE
WAY
FORWARD

TUNIS Regional Meeting 2014

Recommendations on the way forward

ON: Addressing Information Gap

- Establish a regional trade information portal
- Establish a network for information exchange and coordination
- Create regional export guides
- Increase opportunities for regional business matchmaking

ON: Awareness-raising, capacity-building and advisory services

- Offer training on international trade agreements
- Enhance the advisory services offer of trade and investment support institutions

ON: PROCEDURES, RESPONSE TIMES AND FEES

- Publish and update official deadlines and response time
- Adopt a tracking system



THE
WAY
FORWARD

TUNIS Regional Meeting 2014

Recommendations on the way forward

ON: Regional standardization and conformity assessment

- Cooperate on the international standard setting process
- Harmonize labelling requirements
- Improve the availability and accessibility of training on quality requirements
- Raise awareness and promote effective implementation of good regulatory practices
- Promote best practices of market surveillance at national level and ensure coordination at regional level.
- Create a coordination mechanism among national regulatory institutions, inspection bodies and TISIs.



THE
WAY
FORWARD

TUNIS Regional Meeting 2014

Recommendations on the way forward

On: Customs clearance and Border Controls:

- Review customs legislation
- Improve customs procedures and infrastructure
- Apply information and communication technologies to customs procedures
- Strengthen partnership and information exchange
- Strengthen human resources
- Increase staff and institutionalize training

ON: Facilitating implementation of existing agreements:

- Create a trade obstacle alert
- Implement interlinked focal points at regional level
- Develop capacity to use existing trade agreements
- Clarify and harmonize rules of origin
- Provide special assistance to least developed Arab States



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Addressing the Recommendations

NTMs and Regional Integration in the Arab States



Major projects in the Arab Region that ITC was part of that addressed the issue of NTMs and Regional integration

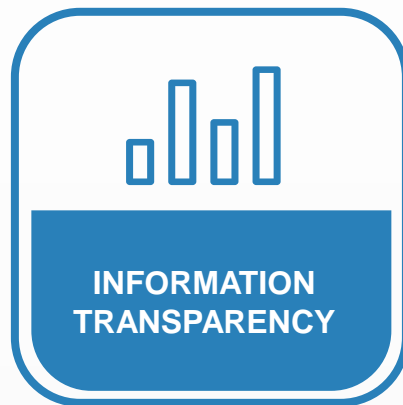


ITC Intervention in the Arab Region

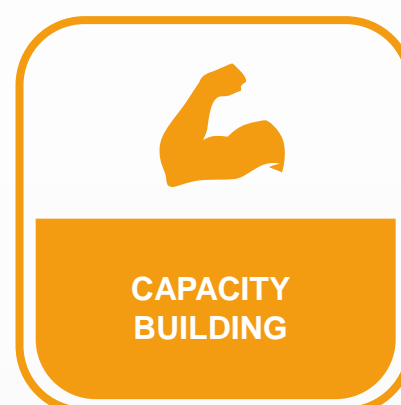
Promoting transparency, harmonization and identifying new opportunities in the region



- Export potential and regional integration in the Arab states
- NTM surveys in 7 Arab countries
- Regional analysis on NTMs in Arab states



- NTM data collection and dissemination.
- Euromed Portal
- Mobile App
- Customs Procedures Guides
- ROO Facilitator
- Guidebooks on EQM



- NTMs and Market Access for TSIs
- Tools for Universities
- Webinars
- Online courses
- Export Quality Management



- Regional workshops on SPS/TBT harmonization
- Regional workshops on rules of origin and customs procedures
- NTMs
- Advisory on WTO Accession



A study on:

Export Potential Assessment in the Arab States

TUNISIE: PERSPECTIVES DES ENTREPRISES

SERIE DE LITC
SUR LES MESURES NON TARIFAIRES



JORDAN: COMPANY PERSPECTIVES

AN ITC SERIES ON
NON-TARIFF MEASURES



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EGYPT: COMPANY PERSPECTIVES

AN ITC SERIES ON
NON-TARIFF MEASURES



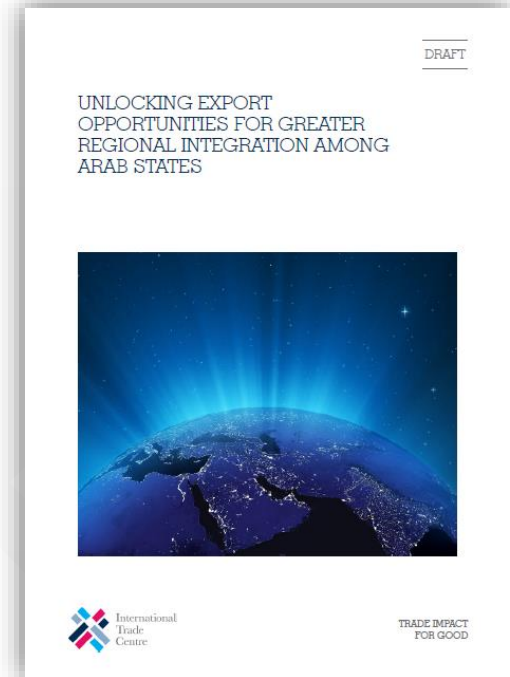
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FOR GOOD

STATE OF PALESTINE: COMPANY PERSPECTIVES

AN ITC SERIES ON
NON-TARIFF MEASURES



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ITC's NTM Surveys in the Arab-region



3200

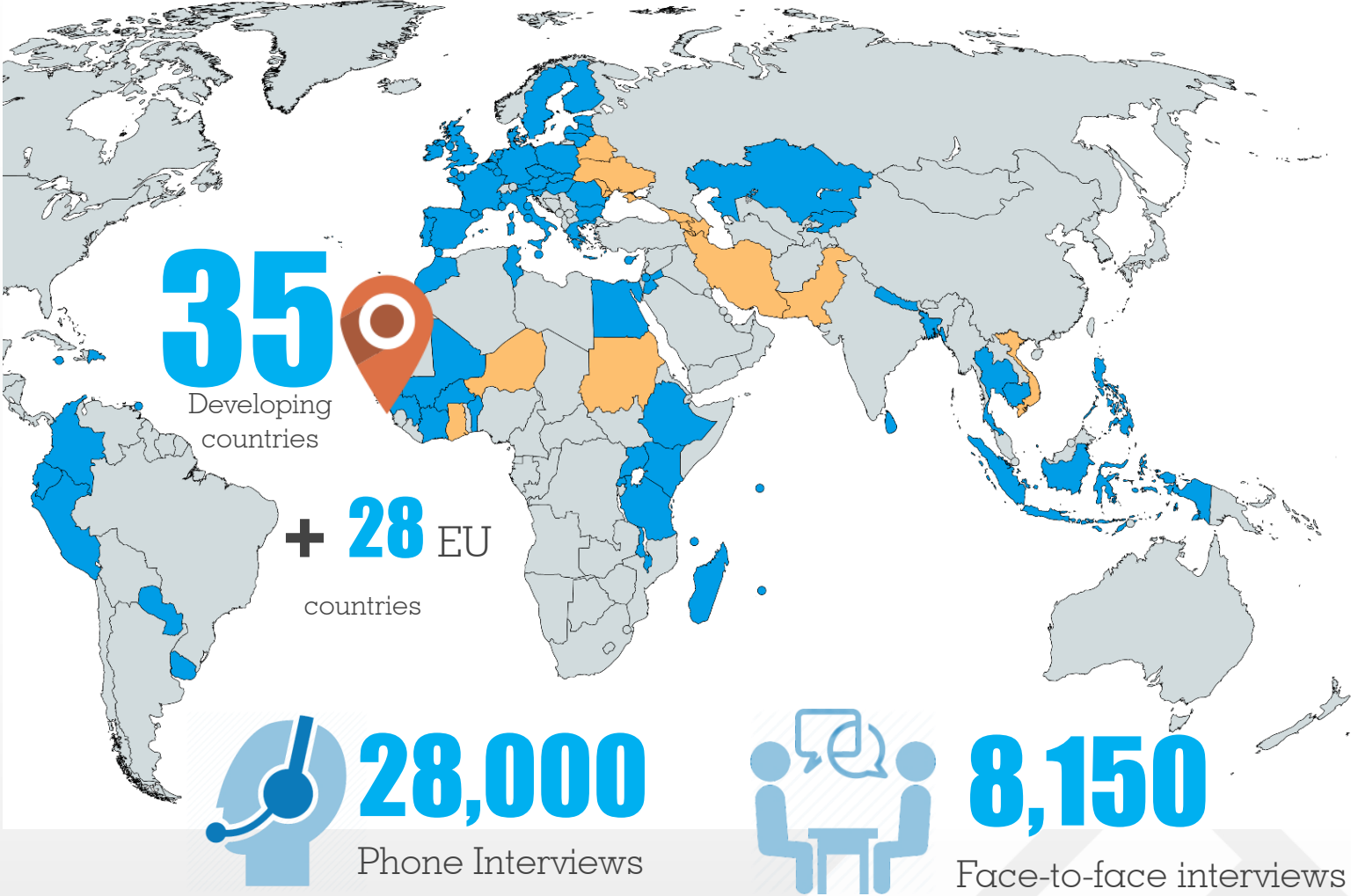
Companies interviewed



7 Arab countries



NTM Business Surveys





Information on national trade regulations

WHAT?

Information on regulations governing trade.

WHICH NTMs?

All NTMs including SPS and TBT measures

WHICH products?

All products at the National Tariff Line

WHERE is it?

Available at ITC's Market Access Map
www.macmap.org



NTM Regulatory Mapping

Codifying and classification of national trade-related regulations

Data dissemination through Market Access Map (MAcMap)

NTMs include a wide category of instruments such as: food safety and animal and plant health regulations - sanitary and phytosanitary (SPS) measures; measures relating to the performance, labeling, size/shape, design, function etc. of products - technical barriers to trade (TBT); quotas; anti-competitive measures; import or export licenses; export restrictions; custom surcharges; financial measures; antidumping measures etc.

Significant increase in data coverage

Number of Arab countries with NTM data availability

3



2013

Egypt, Lebanon, Morocco

13

2018

Egypt, Lebanon, Morocco, Algeria, Bahrain, Jordan, Kuwait, Mauritania, Palestine (State of), Qatar, Saudi Arabia, UAE

4401

Number of Arab regulations reviewed, classified, coded and disseminated by ITC



Significant increase in data coverage

Number of countries with NTM data availability: Globally

103

2018



Data available at :
ITC's Market Access Map:
www.macmap.org



NTM data updated regularly



TRADE IMPACT FOR GOOD

Development of NTM Data Entry Tool (DET)

An online application – developed by ITC – that will improve the efficiency and accuracy of the collection, classification, processing and updating of market access data in developing countries.

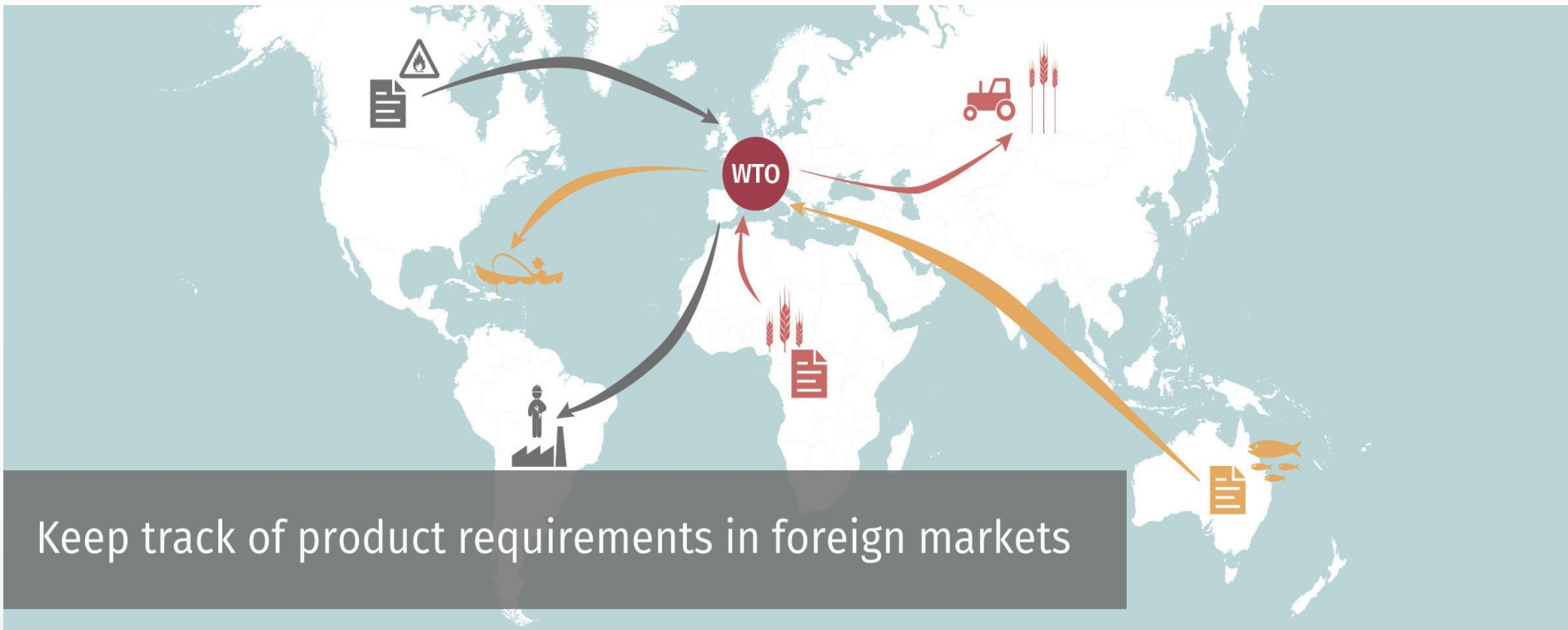
It will enabling analysts to collect, classify and code non-tariff measures (NTM) directly into the web tool thus allowing country regulations to be updated without the need for full country batch updates, thus improving updating frequency.

The tool has been introduced to the technical focal points in the EuroMed region, including the priority countries of this project.

The tool can be accessed at <http://det.macmap.org/>.



ePing: SPS / TBT Notification Alert



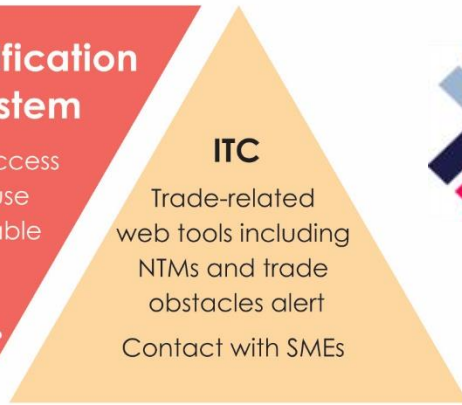
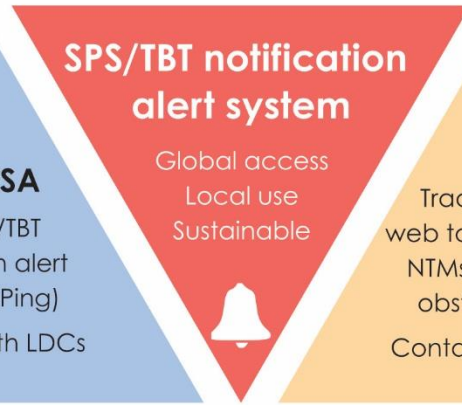
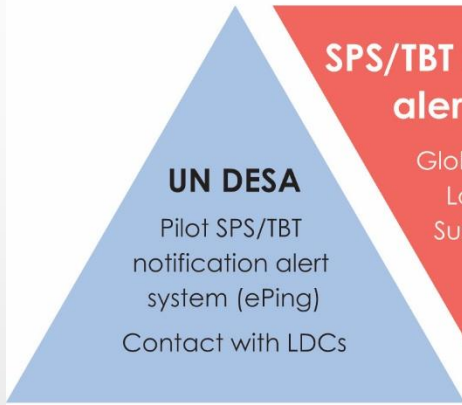
ePing: SPS / TBT Notification Alert



WTO OMC



UNITED NATIONS



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ePing: SPS / TBT Notification Alert



Sends automated notifications through **daily/weekly email alerts**



Option to **discuss**, ask questions, share files



About areas of **your interest** (products and destination markets)



Publicly available



Covers both **SPS and TBT** notifications



Provides a fast and **easy-to-use search** table



Enquiry Point **management tool**



Includes listing of SPS and **TBT Enquiry Points**



Available in **ES, FR and EN**

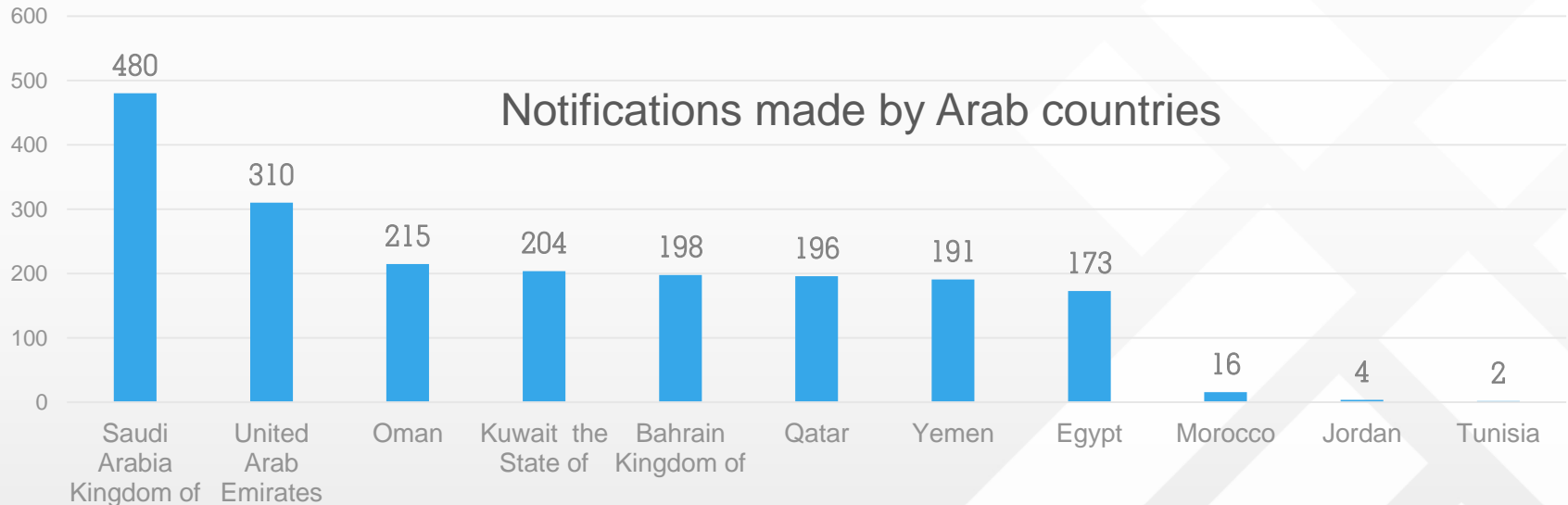
ePing: SPS / TBT Notification Alert

1989

Number of notifications by 12 Arab countries in the last 3 years

12561

Number of notifications from 114 WTO member countries



Significant increase in awareness on using trade information in Arab States

Number of registered ITC Market Analysis Tools from the Arab Region

20,147

2014

49,241

2018

144%

Growth in Arab users since 2014



Growing user base of ITC Market Analysis Tools Globally

842,000

Registered users globally in
2018

TRADE MAP

Trade statistics for international business development

INVESTMENT MAP

For better foreign investment attraction and targeting

MARKET ACCESS MAP

Improving transparency in international trade and market access

SUSTAINABILITY MAP

YOUR ROADMAP TO SUSTAINABLE CONSUMPTION, PRODUCTION AND TRADE

Export Potential Map

SPOT EXPORT OPPORTUNITIES FOR TRADE DEVELOPMENT



TRADE IMPACT FOR GOOD

Development of National companion guides

A Directory of Services for SMEs:
Developed for Jordan, Egypt and State
of Palestine.

These national guides give small businesses access to quality management information for their sanitary and phyto-sanitary measures, with an overview of the national quality infrastructure and contacts for quality-related service providers.



Guidebooks on customs procedures

WHAT A procedures guide aims to provide practical information to economic operators on the customs and non-customs formalities export or import goods.

WHY To increase the transparency of trade procedures and reduce the number of obstacles faced by operators.

THIS GUIDE OFFERS INFORMATION ON

Customs procedures

Non-customs procedures

A sectoral approach

A step-by-step guide

PRINT

ONLINE

Under development



Guides developed for 5 countries:

Morocco, Tunisia, Egypt, Jordan, State of Palestine



RULES OF ORIGIN FACILITATOR

Your gateway to trade agreements



Home

Agreements

Help

About Us

ITC Tools ▾

What are
exporting

*Understand the applicable rules of origin
to your products.*

EXPORT FROM

Select country

*Get the most benefits from available
trade agreements.*

IMPORT TO

Select country

PRODUCT NAME OR HS CODE ⓘ

Search product by code or name

What's my product code?

SEARCH

Findrulesoforigin.org

Agreements as Exporter : 44
Agreements as Importer : 32
Tariff Year : 2017



TRADE IMPACT FOR GOOD

Rules of Origin Facilitator

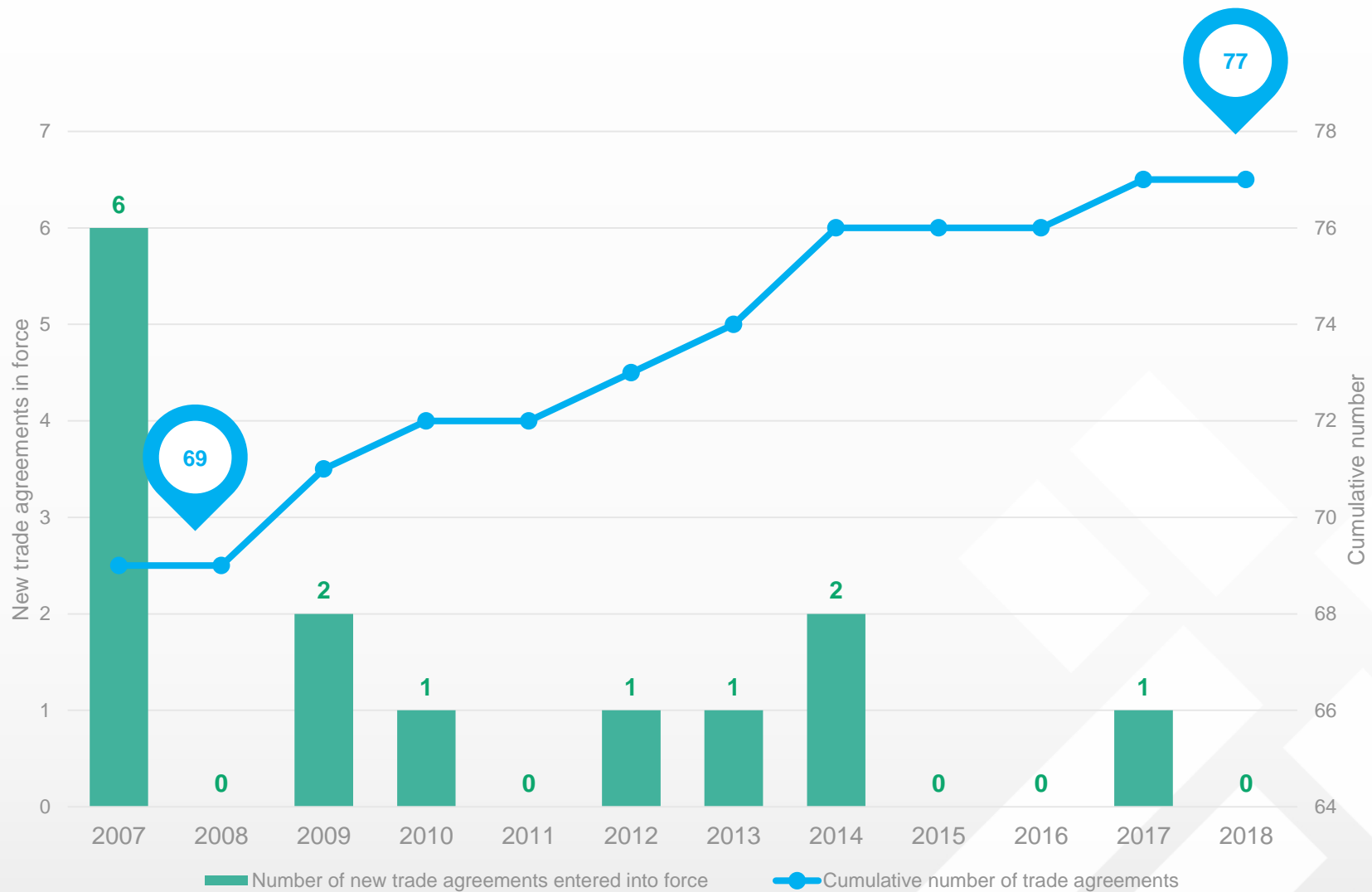


- What are the rules of origin applied to my product?
- What are the differences among possible trade agreements, their rules or origins and applied tariffs?
- What are the procedures for the issuance of their certificate?
- Where can I find the necessary documentation?



Increasing transparency in trade agreements
and their rules of origin

Trade agreements involving a GAFTA country, in force, 2007 to 2018



Trade agreements involving a GAFTA country.
Coverage of R/OO Facilitator

38

Available

39

Processing

Will be made online soon



RULES OF ORIGIN FACILITATOR

Your gateway to trade agreements



EXPORT FROM

🔄 1 selected ×

IMPORT TO

🔄 🇲🇦 Morocco ▾

PRODUCT NAME OR CODE

📄 1101001000 - Farines de froment (blé) ou de méteil: de blé dur

Exporters: 🇯🇴 Jordan

🇯🇴 → 🇲🇦 ×

FTA, Agadir

IMPORT DUTY

70% MFN | 0% Preferential

[DOES MY PRODUCT QUALIFY?](#)

🇯🇴 → 🇲🇦 ×

FTA, Jordan-Morocco

IMPORT DUTY

70% MFN | No preference Preferential

[DOES MY PRODUCT QUALIFY?](#)

🇯🇴 → 🇲🇦 ×

Regional group, League Of Arab States

IMPORT DUTY

70% MFN | 0% Preferential

[DOES MY PRODUCT QUALIFY?](#)

Agreement ▾

IN FORCE 🕒
27.03.2007

TYPE
Free trade agreement

SCOPE
Plurilateral, Country-Country

PARTIES
Palestine, State of; Jordan;
Lebanon; Morocco; Tunisia;
Egypt

Agreement ▾

IN FORCE 🕒
21.10.1999

TYPE
Free trade agreement

SCOPE
Bilateral, Country-Country

PARTIES
Jordan; Morocco

Agreement ▾

IN FORCE 🕒
01.01.1998

TYPE
Free trade agreement

SCOPE
Plurilateral, Country-Country

PARTIES
Algeria; Bahrain; Comoros;
Djibouti; Palestine, State of;
Iraq; Jordan; Kuwait; Lebanon;
Libya; Mauritania; Morocco;
Oman; Qatar; Saudi Arabia;
Somalia; Sudan; Syrian Arab
Republic; United Arab
Emirates; Tunisia; Egypt;
Yemen



TRADE IMPACT FOR GOOD



RULES OF ORIGIN FACILITATOR

Your gateway to trade agreements



FTA, Agadir

IMPORT DUTY

70% MFN | 0% Preferential

DOES MY PRODUCT QUALIFY?

FTA, Jordan-Morocco

IMPORT DUTY

70% MFN | No preference Preferential

DOES MY PRODUCT QUALIFY?

Regional group, League Of Arab States

IMPORT DUTY

70% MFN | 0% Preferential

DOES MY PRODUCT QUALIFY?

Origin Provisions

CUMULATION	i
Cross-Cumulation	
DE MINIMIS	i
Included (10%)	✓
ROLL-UP	i
Included	✓
DUTY DRAWBACK	i
Included	✓
OUTWARD PROCESSING	i
Included	✓
ACCESSORIES, SPARE PARTS AND TOOLS	i
Included	✓
WHOLLY OBTAINED PRODUCTS	i
Provided	
NON-QUALIFYING OPERATIONS	i
Provided	

Origin Provisions

CUMULATION	i
Not Included	✗
DE MINIMIS	i
Not Included	✗
ROLL-UP	i
Not Included	✗
DUTY DRAWBACK	i
Not Included	✗
OUTWARD PROCESSING	i
Not Included	✗
ACCESSORIES, SPARE PARTS AND TOOLS	i
Not Included	✗
WHOLLY OBTAINED PRODUCTS	i
Provided	
NON-QUALIFYING OPERATIONS	i
Not Provided	✗

Origin Provisions

CUMULATION	i
Diagonal	
DE MINIMIS	i
Not Included	✗
ROLL-UP	i
Included	✓
DUTY DRAWBACK	i
Not Included	✗
OUTWARD PROCESSING	i
Not Included	✗
ACCESSORIES, SPARE PARTS AND TOOLS	i
Not Included	✗
WHOLLY OBTAINED PRODUCTS	i
Provided	
NON-QUALIFYING OPERATIONS	i
Provided	





RULES OF ORIGIN FACILITATOR

Your gateway to trade agreements



🇲🇦 → 🇲🇦

FTA, Agadir

IMPORT DUTY

70% MFN | 0% Preferential

DOES MY PRODUCT QUALIFY?

🇲🇦 → 🇲🇦

FTA, Jordan-Morocco

IMPORT DUTY

70% MFN | No preference Preferential

DOES MY PRODUCT QUALIFY?

🇲🇦 → 🇲🇦

Regional group, League Of Arab States

IMPORT DUTY

70% MFN | 0% Preferential

DOES MY PRODUCT QUALIFY?

Certificate Provisions

CERTIFICATION	Authorized Body (Self-Certification Allowed For Consignments Not Exceeding EUR 6000)	Info
EXEMPTION OF CERTIFICATION	Included (Less Than EUR500)	Info, Checkmark
APPROVED EXPORTER	Included	Info, Checkmark
COMPETENT AUTHORITY	Not Provided	Info, X
PERIOD OF VALIDITY	4 Months	Info
RETENTION PERIOD	3 Years	Info

More provisions

Certificate Provisions

CERTIFICATION	Authorized Body	Info
EXEMPTION OF CERTIFICATION	Not Provided	Info, X
APPROVED EXPORTER	Not Included	Info, X
COMPETENT AUTHORITY	Provided	Info
PERIOD OF VALIDITY	Not Provided	Info, X
RETENTION PERIOD	Not Provided	Info, X

More provisions

Certificate Provisions

CERTIFICATION	Authorized Body	Info
EXEMPTION OF CERTIFICATION	Not Provided	Info, X
APPROVED EXPORTER	Not Included	Info, X
COMPETENT AUTHORITY	Not Provided	Info, X
PERIOD OF VALIDITY	4 Months	Info
RETENTION PERIOD	3 Years	Info

More provisions

- Documents
- Certificate of origin
 - Product-specific rules of origin
 - Chapter on rules of origin
 - Full text of agreement

- Documents
- Certificate of origin
 - Full text of agreement

- Documents
- Certificate of origin
 - Chapter on rules of origin
 - Full text of agreement



TRADE IMPACT FOR GOOD

Where to access all this info?



Integrated Solutions

EuroMed Trade Helpdesk

Free online portal disseminating information necessary to do business leveraging on the already well-established ITC tools and expertise in database management.

Available in English, French, Arabic and Turkish



It contains user friendly comparable information like

- Applied customs tariffs
- Preferential arrangements
- Rules and certificates of origin
- VAT, excise taxes and price control measures
- Compulsory requirements
- Trade statistics for existing trade
- Business contacts
- Import procedures

EuroMed Trade Helpdesk

Trade information at your finger tips

Coming soon



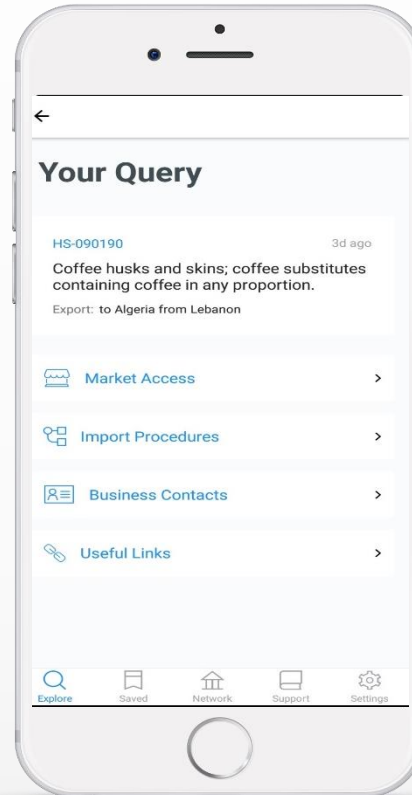
Country and product specific



Information on tariffs, taxes, and non-tariff measures



Customs procedures



Save results and review it offline



Business Contacts



Contacts of the trade support networks

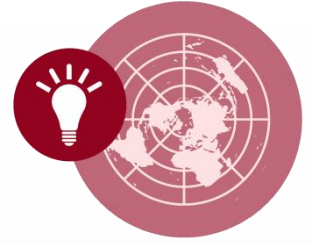


Made for:





Capacity Building



Webinars

Face to Face
Workshops

Mentoring
Programs

Customized
Offers

- Enhancing the target audience's knowledge on trade opportunities in international markets
- Participants: SMEs, Trade Support Institutions, Policy Makers
- Online training available: Video tutorials on YouTube and courses on ITC SME Trade Academy



Capacity building on: Market Access Conditions in MENA

Workshop:

- On understanding non-tariff measures (NTMs) and market access conditions in the MENA region.
- Delivered to government officials, and the private sector from:
 - Morocco
 - Algeria
 - Tunisia
 - Jordan
 - Egypt*



120

Public & private sector staff
from MENA countries trained



Reaching out to next generation of business leaders and policy makers

Information sessions:

- To university students and researchers
- Understanding NTMs and Market Accession Conditions
- Using ITC Market Analysis tools to get relevant information on NTMs and Market access
- Delivered to universities in:
 - Morocco
 - Algeria
 - Tunisia
 - Egypt*

450 9

Students and researchers reached

UNIVERSITIES



Online learning



SME Trade Academy

Online courses on Non-tariff Measures (NTMs)

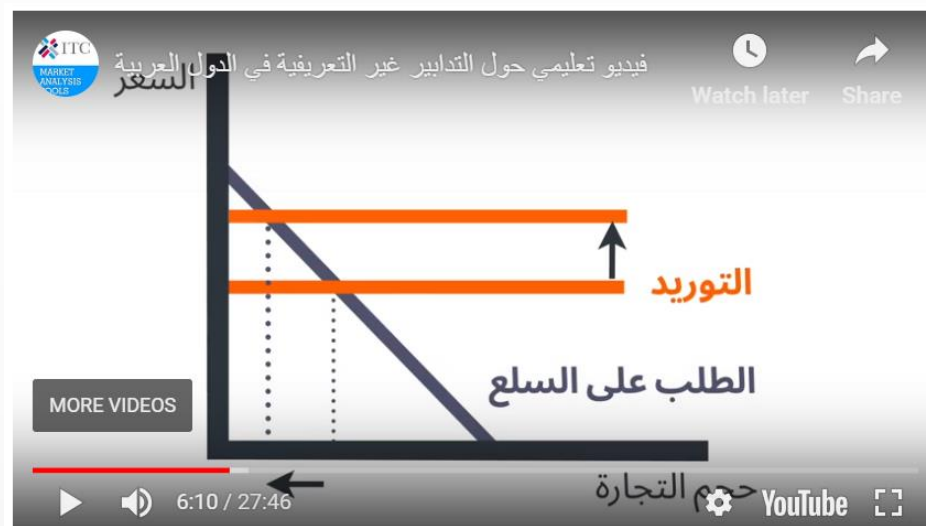
Available in Arabic

International Trade Centre
الدراسات المسحية للأعمال حول التدابير غير التعريفية

المحاضرة الرابعة | تصنيف التدابير غير التعريفية والعقبات الإجرائية

شريحة 1 من 39

ITC



Tutorials on using ITC Market Analysis tools

euromed.macmap.org/ar

AR حسابي
الدخول أو التسجيل

ITC EUROMED TRADE HELPDESK^{BETA}
TRADE AND INVESTMENT FACILITATION MECHANISM

اتصل بمكتب الدعم للمعلومات التجارية

أرسل استعلامك إلى شريكنا

قائمة الاستعلامات التي لم الرد عليها

شبكة مؤسسات دعم التجارة والاستثمار

المواد المرجعية

دروس بالفيديو

أسئلة متكررة وقائمة المصطلحات

مرحباً بكم في دعم التجارة يوروميد

الرسوم الجمركية والضرائب

جولة سريعة

1:30 / 1:52

Euromed Trade Helpdesk Video Tutorials

ITC Trade and Market Intelligence - 2 / 12

فيديو رقم 1 المقدمة والمدخل الآلية لتسهيل التجارة والاستثمار
ITC Trade and Market Intelligence
1:53

فيديو رقم 2 جولة داخل البوابة
ITC Trade and Market Intelligence
3:13

فيديو رقم 3 البحث عن معلومات الأسواق
ITC Trade and Market Intelligence
3:49

فيديو رقم 4 الرسوم الجمركية
ITC Trade and Market Intelligence
3:40

فيديو رقم 5 الإتفاقيات التجارية وقواعد المنشأ - مثال عن المنتجات المتحصل عليها كليا
ITC Trade and Market Intelligence
3:59

فيديو رقم 6 قواعد المنشأ - مثال عن المنتجات الصناعية
ITC Trade and Market Intelligence
2:03



برنامج ليبيا لريادة الأعمال - بنغازي، وطبرق و اجدابيا وجالو



INTRODUCTORY

Introduction to Standards and Sustainability



INTRODUCTORY

Introduction to International Transport and Logistics



ADVANCED

Export Finance and Payments



INTRODUCTORY

How to Analyse Trade Flows



INTRODUCTORY

The Role of Standards in Sustainable Supply Chains

Capacity Building Workshops on Export Quality Management

Multiple workshops organized in:

5 COUNTRIES

Egypt,
Jordan,
Oman,
Palestine,
Qatar

250

Trained staff



Tunisia

COMTEXHA Improving the competitiveness of the textiles sector

45

SMEs Trained

Enhanced

- Understanding on the importance of quality and corporate social responsibility in exports
- Capacity to respond to competitiveness related problems in textiles and garments sector
- Ability to integrate quality aspects in the development of their products
- Trade support institutions improved their capacity to provide quality-related services specific to export quality management

EnACT, EDEC: Egypt, Morocco, Algeria

COMTEXHA Improving the competitiveness of the textiles sector

75

SMEs Trained

75 SMEs from footwear, textiles and food sectors learnt the implementation of **Quality Management, Environmental, and Food Safety Management Systems.**

Teams of trainers were formed to further train and help SMEs implement the said quality management systems.

Kuwait

Training of exporters on **food safety requirements, quality management systems** and tools of quality to improve quality systems to consistently meet buyer's requirements, reducing costs and improving productivity.

Yemen

Training of Yemeni Seafood Exporters' Association (YSEA) to develop the capacity of its members to better meet the **commercial requirements of SPS measures** and, thereby, **improve the quality and safety of seafood products** emerging from Yemen

Egypt:

Training workshops for engineering and agriculture. 26 exporters sensitized on **Export Quality Management**, and also including demonstrations of ITC's EuroMed portal, ePing, StandardsMap and other non-ITC sources of information.

ITC-PTB collaboration

Joint regional workshop for 6 countries (Egypt, Jordan, Yemen, Iraq, Palestine and Lebanon) of the Middle East on Trade Promotion by Quality Management



Workshops for regional coordination in EQM and SPS/TBT issues

*Private Sector perspective on
boosting intra-Arab trade:
Review issues related to TBT and
SPS Measures* 18-19 May 2016, Amman

*Harmonization of SPS
measures in the Arab region*
18-21 December 2017, Tunisia

*Workshop on regional
harmonization of TBT measures in
the Arab region*

7-10 May, 2018 Morocco

Workshops for regional coordination in EQM and SPS/TBT issues

Agreement on the way forward to better harmonize SPS / TBT requirements in the region.

Agreement on improving access to conformity assessment services that will be recognized in the international markets.

Agreement on strengthening and streamlining inspection services – risk based approach.

Agreement on coordination of SPS and TBT issues at the regional level

Regional coordination in Trade Facilitation

Initiated a basis for the development of an action plan for the implementation of electronic COO and the self-certification

Workshops on coordination of customs valuation and pre-arrival processing

TRADE SUPPORT INSTITUTIONS IN ARAB COUNTRIES

Under the TSIs project 6 Arab countries (Algeria, Egypt, Lebanon, Kuwait, Oman and Saudi Arabia) benefited from tailored assistance responding to their specific identified needs.

In Lebanon, ITC assessed the trade support intuitional infrastructure.

Creation of an Arab regional TSI network "Arab Countries Trade and Investment Organisation Network" ACTION



All workshop materials will be made available at:

www.ntmsurvey.org/arabregional2018

شكرا

For questions or comments please contact

ntm@intracen.org

More information also available at

ntmsurvey.intracen.org