



International  
Trade  
Centre

TRADE IMPACT  
FOR GOOD



# Market Access Map

Improving transparency in international trade and market access

[www.macmap.org](http://www.macmap.org)

International Trade Centre  
Training of Trainers on Market Access  
Hanoi, 24-28 Feb 2020





# ABOUT MARKET ACCESS MAP

# What is Market Access Map for ?



Information related to  
**Market  
Access  
Conditions**



Access a Market



Compare Access



Analyse Markets



Download Data

# What does “Market Access” mean?



**Market Access** for goods refers to the conditions - customs tariffs and non-tariff measures - applied by countries to goods imported into their markets.



# Market Access Conditions in Market Access Map



## Market Access Map

Customs tariffs

Other market  
access conditions

Applied and  
bound tariffs

Ad valorem,  
Specific,  
compound,  
mixed and  
technical

Tariff Rate  
Quotas

Ad valorem  
equivalents

Trade  
agreements  
and Rules  
of Origin

Non-tariff  
measures

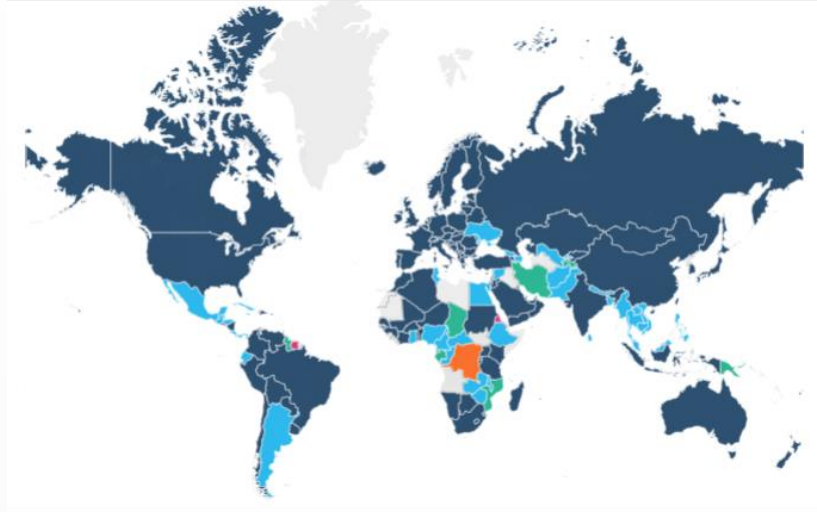
Trade  
remedies

# Data Availability

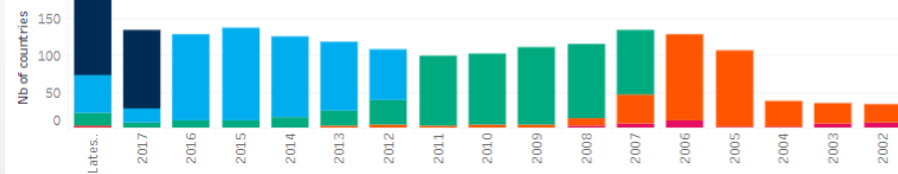


- Bound, MFN and preferential customs tariffs of more than 200 countries on products entering their markets.
- Tariff rate quotas of the 85 countries applying this type of instrument either under the MFN or preferential regimes.
- Ad valorem equivalent of non-ad valorem tariffs and tariff rate quotas.
- Information and documents related to more than 400 trade agreements, including their timeline, their members, official text, rules and certificates of origin.
- Trade remedies applied by more than 70 countries: anti-dumping, countervailing and safeguard measures, as well as other measures.
- Import and export requirements: sanitary and phytosanitary, other technical and non-technical measures.
- Bilateral import and export values of 237 countries and territories.

Availability of Preferential Tariffs data, Latest available , by HS revision



Availability of Preferential Tariffs data over the years



# Data Sources



International  
Trade  
Centre

- ❖ Customs tariffs (MFN applied and preferential)
- ❖ Tariff rate quotas (MFN applied and preferential)
- ❖ Trade agreements and related documents (official texts, rules of origin, certificates of origin, timeline)
- ❖ Trade remedies (anti-dumping, countervailing and safeguard measures, as well as other measures)
- ❖ Trade data (from Trade Map)



International  
Trade  
Centre



UNITED NATIONS  
UNCTAD

and other organizations\*

- ❖ Import and export requirements (also known as Non-tariff measures (NTM)).



WORLD TRADE  
ORGANIZATION

- ❖ Bound tariffs (from the WTO's Consolidated Tariff Schedules (CTS) database)



ITC

TRADE IMPACT FOR GOOD

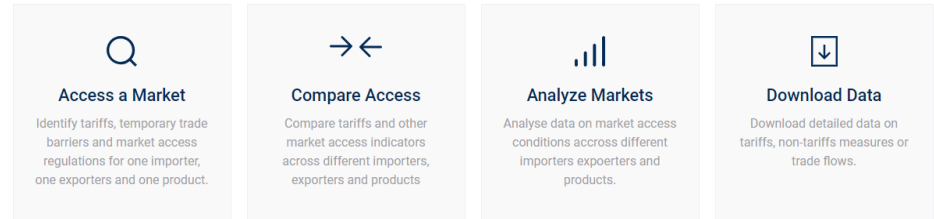
\* Other organizations are World Bank, African Development Bank, ERIA and others.

# NEW Market Access Map

[www.macmap.org](http://www.macmap.org)  
FREE ACCESS

## WHAT'S NEW?

*New structure around four main modules:* Access, Compare, Analyze and Download.



*Rethought to be more user-oriented.* The new Market Access Map responds to users' specific needs depending on their profile. Much effort was put to integrate new functionalities dedicated especially to MSMEs.



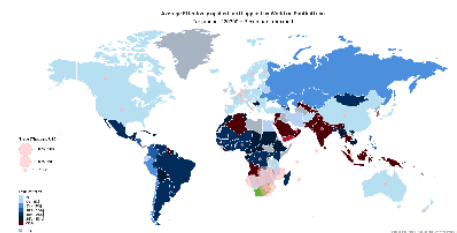
*Simpler to use and easier to understand.* All sub-modules have been reorganized to facilitate the understanding and the interpretation of information.

TARIFF REGIME ⓘ	APPLIED TARIFF ⓘ	AVE ⓘ	NOTE
MFN duties (Applied)	2250 Fr. each	11.04%	Duty applicable over the TRQ ▲

Country-specific preferential duty under the WTO Tariff Rate Quota Commitment

- ⓘ Inside tariff ⓘ : 0%
- ➔ Inside quota NTLC ⓘ : 01012991 - Live horses, asses, mules and hinnies: horses: other: within the limits of the tariff quota (Q. No. 1)
- ▲ Quantity limit ⓘ : 4222 piece
- 🛒 Product coverage ⓘ : 01012190; 01012995; 01012996; 01012997; 01013019; 01013096; 01019099
- 🌐 Country coverage ⓘ : Afghanistan; Albania; Algeria; American Samoa; Andorra; Angola; Antigua and Barbuda; Azerbaijan; Argentina; Australia; Austria; Bahamas; Bahrain; Bangladesh; Arm...
- 🏢 Administration method ⓘ : First-come, First-served

*New data visualisations and visual analytics,* developed to analyze most market access indicators at a glance.





# What else is new?

## All market access conditions in one search



❖ What are the customs tariffs applied on my product and does it benefit from tariff preferences?

### Customs duties <sup>①</sup>

For product: 8418100011 - Réfrigérateurs, congélateurs-conservateurs et autres matériel, machines et appareils pour la production du froid, à équipement électrique ou autre; pompes à chaleur autres que les machines et appareils pour le conditionnement de l'air du n° 84.15; Combinaisons de réfrigérateurs et de congélateurs-conservateurs munis de portes extérieures séparées; d'un poids inférieur à 500 kg à usage domestique; d'une capacité supérieure à 400 litres  
Exported from Turkey to Morocco  
Tariff year: 2017 (HS Rev.2017)  
Source: ITC (Market Access Map)

Tariff regime <sup>①</sup>	Applied Tariff <sup>①</sup>	AVE <sup>①</sup>	Note
MFN duties (Applied)	25%	25%	
Preferential tariff for Turkey	0%	0%	<a href="#">Trade agreement details</a> ▼

❖ Is my product eligible for preferential treatment under any trade agreements?

### Trade remedies <sup>①</sup>

For product: 8418100011 - Réfrigérateurs, congélateurs-conservateurs et autres matériel, machines et appareils pour la production du froid, à équipement électrique ou autre; pompes à chaleur autres que les machines et appareils pour le conditionnement de l'air du n° 84.15; Combinaisons de réfrigérateurs et de congélateurs-conservateurs munis de portes extérieures séparées; d'un poids inférieur à 500 kg à usage domestique; d'une capacité supérieure à 400 litres  
Exported from Turkey to Morocco  
Last update: 2018  
Source: ITC (Market Access Map)

Remedy type	Remedy status	Start date	End date	Document	Measure
Anti-dumping	Definitive measure	16/01/18	15/01/23	<a href="#">[2]</a>	▼

❖ Does the importing country apply any trade remedies on my product?

### Regulatory requirements <sup>①</sup>

For product: 8418100011 - Réfrigérateurs, congélateurs-conservateurs et autres matériel, machines et appareils pour la production du froid, à équipement électrique ou autre; pompes à chaleur autres que les machines et appareils pour le conditionnement de l'air du n° 84.15; Combinaisons de réfrigérateurs et de congélateurs-conservateurs munis de portes extérieures séparées; d'un poids inférieur à 500 kg à usage domestique; d'une capacité supérieure à 400 litres  
Exported from Turkey to Morocco  
HS revision: HS Rev.2017  
NTM Classification: NTM rev: 2012  
NTM year: 2017  
Source: ITC (Market Access Map)

Import requirements applied to this product	Total Measures 4
B140 - Authorization requirement for TBT reasons <sup>①</sup>	1 ▼
B700 - Product quality or performance requirement <sup>①</sup>	1 ▼
B820 - Testing requirement <sup>①</sup>	1 ▼
B830 - Certification requirement <sup>①</sup>	1 ▼
Import requirements applied to all goods	Total Measure 1
C900 - Other formalities, not elsewhere specified. <sup>①</sup>	1 ▲

All import of goods is contingent upon the signing of an import indenture domiciled with an approved Moroccan bank

- Legislation title: Order of the Minister of Foreign Trade No. 2570-10 of 28 Ramadan 1431 (8 September 2010) establishing the procedures for obtaining import and export licenses for goods and the related sample forms
- Legislation summary: Customs formalities and documents required for the import of goods into Morocco
- Implementation authority: Ministry of Foreign Trade (MCE)
- Validity: from 02.2011
- Document
- Link

❖ What are the regulatory requirements, or Non-Tariff Measures (NTM), that I must comply with?

# Who can use Market Access Map?



## Exporters and Importers



- Find tariff information and other market-access requirements quickly, easily and free of charge in our Overview module.
- Compare customs tariffs imposed on your product across multiple markets using our interactive charts and maps.
- Compare customs tariffs faced by your competitors in the destination market and see if you have a tariff advantage relative to them.

## Policymakers and Trade and Investment Support Institutions



- Compare customs tariffs and other market-access requirements across markets.
- Identify prospective markets for exports diversification.
- Print your results or Download them in the form of charts and Excel tables that can be embedded in reports or policy recommendations.

## Researchers and Trade Analysts



- Bulk download bound and applied tariffs, non-tariff measures and trade data.
- Analyze historical customs tariff data and indicators aggregated according to conventional methodologies (GTAP, World Tariff Profiles).
- Conduct tariff simulations and visualize tariff reductions under existing trade agreements.

## Trade Negotiators



- Access and Download customs tariffs of the past and present years under general (if applicable), the most-favoured-nation (MFN) and preferential regimes.
- Analyze more than 800 trade agreements that are under consultation, signed, concluded, in force, or no longer active, as well their texts, timelines and parties.
- Analyze partners and sectors with a prospect for deeper liberalization under a preferential trade agreement.

# Our mission



## Improve transparency in international trade and market access

- ❖ As the costs of acquiring market-access information can be prohibitively high, especially for MSMEs, we help users navigate through complex market access requirements spanning the international trading system.
- ❖ Since 2006, we have been collecting comprehensive market access information and making it available as a global public good in an interactive and user-friendly form.
- ❖ Today we offer a modern market analysis tool that enables businesses to make informed export and import decisions and enhance their competitiveness, helps researchers advance the frontiers of economic sciences and supports policymakers in making optimal trade policy decisions.



# Summary

# ABOUT MARKET ACCESS MAP

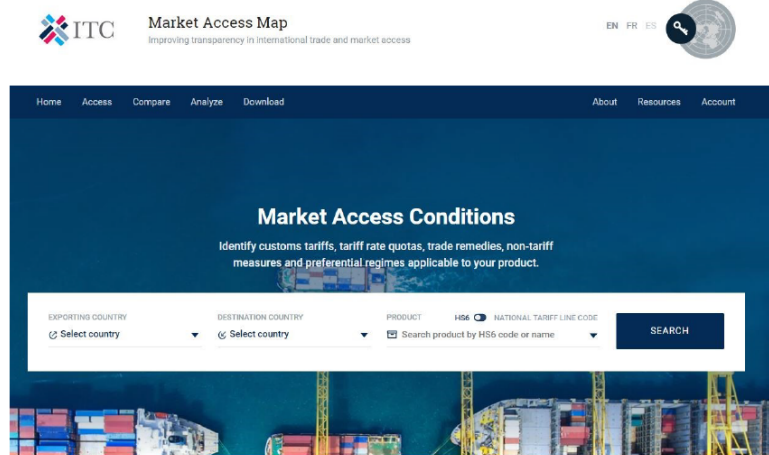
# About Market Access Map: Summary



What is Market Access Map?

What does Market Access Map offer?

Who should use Market Access Map?



## Market Access Map includes

Customs tariff rates (MFN and preferential)	Export and import requirements	
Tariff rate quotas (MFN and preferential)	Rules and certificates of origin	
Trade flows	Trade agreements	Trade remedies

### HOW TO GET ACCESS?

Access is FREE for developing countries

<https://beta.macmap.org/>

For all additional information, contact

[marketanalysis@intracen.org](mailto:marketanalysis@intracen.org)

